



2018 Annual Report

c·l· clara lionel
foundation

Letter From Founder & Executive Director

Dear Friends of CLF,

When we began this journey in 2012, we couldn't have imagined where we would be in five years. We are pleased to report that 2017 and 2018 together marked a significant period of growth and innovation for the Clara Lionel Foundation (CLF). We have streamlined our programming to focus on education and emergency response while significantly increasing our impact in each area. We proudly supported students from Central and South America to attend university, successfully installed the final piece of equipment in our state-of-the-art oncology center in Barbados, and responded quickly to the devastating aftermath of Hurricane Matthew in Haiti as well as hurricanes Irma, Harvey and Maria. We also deepened our education work by extending programs from the Caribbean to Malawi to enable thousands of girls to attend secondary school.

We firmly believe in the power of having local impact, taking care to tailor our approach to address the unique needs of the communities in which we work, but we also work strategically to address issues and challenges at a global level. In 2017, we joined forces with Global Citizen and the Global Partnership for Education (GPE) to advocate for and unlock hundreds of millions of dollars to support access to education for children across the globe. Our work in the advocacy space will continue to be a priority for the foundation in 2019 and beyond.

The diversity and scale of our brand collaborations over the past year are setting new standards for what's possible when business and philanthropy come together to enact change. We are grateful for the commitment and support from all of our partners.

A special thanks to the teams at Fenty, Roc Nation and all our pro-bono partners who have contributed so much energy and inspiration to advance our work. The support of each and every one of you is critical to fulfilling our mission, and we can't wait for what's yet to come.

With gratitude,

A stylized, handwritten signature in black ink, appearing to read 'Robyn'.

Robyn Rihanna Fenty, Founder

A stylized, handwritten signature in black ink, appearing to read 'Justine'.

Justine Lucas, Executive Director



About CLF





Photo: Tomi Kuey

THE CLARA LIONEL FOUNDATION was founded in 2012 by Robyn “Rihanna” Fenty in honor of her grandparents, Clara and Lionel Braithwaite. CLF supports and funds groundbreaking and effective education, health and emergency response programs around the world. With the voices of Rihanna and her fans, CLF also engages in global advocacy with the goal of improving the quality of life for young people everywhere.

2018 marks the two-year mark since our rebrand, restructure and new strategy. We have expanded our portfolio globally to include a commitment to increase the number of girls enrolled in secondary school in Malawi.

Since 2012, we have funded over 45 projects and committed over \$7 million in grants.



How We Work





Photo: Tom Kucy

CLF IS COMMITTED TO SUPPORTING AND FUNDING ORGANIZATIONS WITH PROVEN TRACK RECORDS.

We strive to fill critical needs by bringing together partners that address gaps while complementing each other's strengths. Our strategic partnerships are grounded in our belief that transformational change is only possible through strong collaboration and deep relationships with the communities and partners with whom we work.

We are dedicated to ensuring the projects we fund take into account health indicators. At the same time, we take on our issues at a global scale through the advocacy efforts of Rihanna and her fans.

The last two years have seen extensive growth for us with CLF having significant impact through both grantmaking and advocacy. We are proud of the strides we have made. Whether it is through our support of thousands of girls in Malawi, providing university scholarships to promising young men and women from the Caribbean and South America, or delivering critical emergency relief services to those affected by natural disasters, CLF is increasingly on the front lines of change where it's most needed.

Over the past two years,
through our education work alone,
CLF reached approximately
16,000 PEOPLE
and committed over
\$4,000,000
GRANTS.

Our emergency response programs mobilized the donation and distribution of:

- + 700,000 Meals
- + 8,520 Lanterns
- + 14,634 Infant supplies
- + 3,290 Hygiene supplies
- + 3,000 Emergency kits
- + 2,682 Cases of food
- + 1,200 Batteries
- + 857 Water filters
- + 564 Feminine products

reaching more than
275,000 PEOPLE.



CLF'S global advocacy since September 2016 has resulted in
526,987 ADVOCACY ACTIONS AND \$2.3 BILLION COMMITTED
to the Global Partnership for Education.



Education





Education

We believe in the right to education as a weapon against injustice and inequality, and that every child, no matter where she lives, deserves the opportunity to fulfill her potential. With more than 263 million young people not in school globally, a significant part of a generation is at risk of getting left behind. As one of the most basic building blocks of a better future, access to quality education is not only a basic human right, it is a critical component of a foundation for a more productive and happier life.

THERE ARE
130 MILLION
GIRLS OUT OF SCHOOL
AROUND THE WORLD.

Malawi

In Malawi, 62 percent of the population live on less than \$1.25 per day. Over 10 percent of the adult population are HIV positive, and over 1.2 million children are orphans.* The country suffers from an acute lack of secondary schools, meaning children—particularly those living in rural areas—often have to travel long distances to school. This not only impacts the rates of attendance, it makes them extremely vulnerable to exploitation. Malawi also suffers from a critical lack of female teachers, meaning those girls able to get to school lack the role models to help encourage them to stay.

CLF is entering the second year of support for girls' secondary education in Malawi, aiming to reach more than 7,500 girls by 2021, in partnership with the Campaign for Female Education (Camfed), an organization tackling poverty and inequality by supporting girls to go to school and succeed, as well as to step up as leaders of change. That's why we are committed to improving education for girls in Malawi.



In June 2018, our team visited several schools with girls supported by CLF funding. In addition, we met with incredible young women who have graduated from secondary school and are opening their own businesses thanks to programs like ours. In Salima, Malawi, we met CAMA, the alumnae association for Camfed graduates, member Annie, who opened her own restaurant and is supporting her family through its revenue.

Photo: Tom Kucy



In 2018, CLF donated thousands of bicycles and hosted a bicycle repair training to enable young women in the Salima district to more easily traverse the sometimes long distances between home and school (many students in Malawi travel four hours or more to get to school), as well as possess the skills to care for their own bicycles or open their own bicycle-repair businesses.

Photo: Tom Kucy

HIV Testing

In many parts of the world, particularly in sub-Saharan Africa, HIV/AIDS remains a growing epidemic. In countries like Malawi, we are investing in health-related programs to address the enormous challenge of access to HIV/AIDS testing and care, which has a direct correlation to school retention rates and livelihoods.

Mulanje is a remote rural district in Malawi of 675,000 people with inadequate health infrastructure, extreme poverty, and an adult HIV prevalence of 21 percent, the highest in the country.

Working with partners The Elizabeth Taylor AIDS Foundation (ETAF) and the Global AIDS Interfaith Alliance (GAIA), we have designed a project to help

the Mulanje region get one step closer to reaching the United Nations' ambitious 90-90-90 HIV treatment targets: 90 percent of all people living with HIV knowing their HIV status, 90 percent receiving medication and 90 percent stabilizing or experiencing suppression of their virus by 2020.

By training secondary school graduates to become HIV testers, over the course of one- to two-year-long paid internships, we are helping achieve these goals while providing employment opportunities for young adults in the healthcare field. Recently, we expanded this project to include graduates from our Camfed partnership program.



Photo: Tom Kucy



CLF is installing a new solar pump and water tower at Daara Malika, a boarding school in Dakar whose 35 students are primarily orphans and street beggars. Our investment will enable the school garden (which supports the school financially) to be expanded to its full capacity and reach its full productivity potential.

Photo: Tom Kucy

Senegal

Tambacounda

One of our core programs in Senegal is focused on supporting primary education for children in rural areas. CLF is investing in the construction of three new classrooms in the sparsely-populated area of Tambacounda in Eastern Senegal. These classrooms replace existing, leaky thatched-roof classrooms, ensuring that students from the surrounding community can attend school in a safe environment and continue classes during the rainy season.



Photo: Tom Kucy



Photo: Fiona Ryan



Photo: Fiona Ryan

Barbados

Micro Grants Program

Since 2016, our CLF Micro Grants Program in Barbados has been supporting primary and secondary schools, as well as nonprofit organizations, with funding for youth development projects and academic programs. The program has awarded 12 grants thus far and will issue new grants in 2019.

Global Scholarship Program

CLF's Global Scholarship Program supports exceptional students from the Caribbean and South America who wish to pursue higher education in the United States. While matriculating, scholars actively engage with CLF throughout the year. In 2018, there were 17 scholars actively enrolled in the program. From completing community service projects to excelling in their majors, our global scholars represent some of tomorrow's most promising leaders.

We are pleased to announce that CLF's very first scholar, Destini, graduated in May 2017 from Cornell University!



"Having grown up in a single-parent home where my mother had to work hard to make ends meet, I understand the value of a college education and your indispensable and vital investment in mine. Receiving this scholarship allows me to concentrate on what is important as a first-generation student, a college education. The generosity of your foundation, the Clara Lionel Foundation, has allowed me to be closer to my goals and aspirations. Thank you!"

- CLF Scholar, Guyana





Advocacy



Global Education Advocacy

In 2016, CLF joined forces with the Global Partnership for Education (GPE), an international education advocacy organization, and Global Citizen to tackle the global education crisis on a broader scale through advocacy.

As part of our advocacy work and as GPE's Global Ambassador, Rihanna calls on her fans to ask governments to increase their commitments to funding global education.

We continue to advocate on behalf of the Global Partnership for Education to reach the target of raising \$3.1 billion for global education between 2018 and 2020.

In September of 2018, one week before world leaders were gathering in New York for the United Nations General Assembly meeting, Rihanna published an op-ed in The Guardian regarding the global education crisis. The op-ed was a rallying call to world leaders to increase their funding on this issue.



The Guardian
@guardian

Rihanna: Growing up in Barbados, school was a grind. But I was lucky



Kia ora @jacindaardern! It's been a big year for you & 🇳🇿 - congrats! How could it get even better? Join @GCMandela100 & pledge new funds to @GPforEducation. I hope you & @MFATgovtNZ agree that educating every child can change the world! @claralionelfdn

The op-ed was paired with a series of tweets toward the leaders of Japan, Germany, Finland and New Zealand to which we have received many responses.

2018 Senegal Replenishment Conference

In February, 2018, Rihanna and CLF participated in the Global Partnership for Education's Financing Conference in Dakar, Senegal. The conference, co-hosted by Senegal's President Macky Sall and France's President Emmanuel Macron, convened heads of states, NGOs, and business leaders with the purpose of raising \$2.3 billion in global funding for education.



Photo: Jay Gunning

Rihanna tweeted at President Macron the day before the conference with the hope of influencing the president to increase his country's financial commitment to the partnership. As a result, France committed to increase their funding to \$200 million.

“We’re never going to stop fighting until every boy and every girl has access to education.”

–Rihanna

Emergency Response



CLIMATE CHANGE IS RESULTING IN AN INCREASE IN BOTH THE NUMBER AND IMPACT OF NATURAL DISASTERS GLOBALLY. That means more people at risk, particularly vulnerable communities, and economic damage in the hundreds of billions of dollars.

At CLF, we believe it doesn't have to be this way. Although we can't change the trajectory of storms, we are committed to changing the trajectories of those whose lives are impacted by natural disasters.



Photo: All Hands and Hearts Smart Response

Harvey, Irma and Maria

In 2017, hurricanes Harvey, Irma and Maria wreaked a combined \$380 billion in damages, killed thousands and created a humanitarian crises of drastic proportion, leaving the lives of hundreds of thousands of people forever changed. CLF was one of the first organizations to mobilize help on the ground after each of these natural disasters struck, donating a combined 735,000 emergency relief supplies and reaching nearly 300,000 people. Over the past two years, Rihanna and CLF also distributed grants in response to the earthquakes in Mexico and Hurricane Matthew in Haiti.

Forbes

How Rihanna's Clara Lionel Foundation Is Changing The Emergency Response Model

Emergency Response Philanthropic Fund

In June 2018, at the Forbes Impact Summit in New York City, CLF announced the launch of a new \$25 million Emergency Response Philanthropic Fund with the intention of creating a new model for emergency response.

CLF is committed to being responsive and flexible to natural disasters and other crises and working with trusted emergency response partners on the ground. We evaluate emergency response programming on an as-needed basis and work to:

- 1) assess each emergency to identify the most critical needs and best partners
- 2) ensure education and health resources are available immediately, and
- 3) work with partners that bridge the gap between crisis response and long-term development.

Our fund will put philanthropy to work year-round across three strategic pillars of preparedness and resilience, short-term response and long-term recovery, all while ensuring the most vulnerable communities are part of all response planning efforts.

Dominica

Although it received minimal press coverage, Dominica was severely affected by Hurricane Maria, with nearly 90 percent of buildings on the island damaged.

In August 2018, CLF traveled to the island with one of our emergency response grantees, All Hands and Hearts—Smart Response, to support the rebuilding of a primary school which will also serve as a hurricane evacuation shelter for the community.

Over the past two years, Rihanna and CLF also distributed grants in response to Hurricane Harvey in Texas, Hurricanes Irma and Maria in Puerto Rico and the U.S. Virgin Islands, Matthew in Haiti and the earthquakes in Mexico.

CLF visited Dominica in August 2018 for the opening of a primary school that we supported the rebuilding of.

Photo: All Hands and Hearts Smart Response



Special Projects



Queen Elizabeth Hospital

CLF's first-ever grant was in 2012 to the Queen Elizabeth Hospital in Barbados to establish a new oncology center. Our \$1.75M investment in QEH provided the hospital with its first modern radiotherapy machine, the Equinox External Beam Therapy System, as well as additional lifesaving radiotherapy equipment. Today, CLF continues to collaborate with QEH by supporting the long-term sustainability of the center as well as its pediatrics unit.



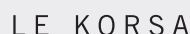
In January 2018, CLF donated two new baby incubators to the Queen Elizabeth Hospital pediatrics center.



CLF Visits Barbados to Support Ongoing Programs



In 2017 and 2018, CLF proudly partnered with the following organizations:





Events & Recognition



Diamond Ball

Our 2018 Diamond Ball was our most successful ever. We raised nearly \$6 million to support our work. Hosted by the Golden Globe and Emmy nominated creator and star of HBO's "Insecure," Issa Rae, the event featured a performance by Grammy award-winning artist Childish Gambino and a special appearance by Seth Meyers.

Global Citizen's CEO Hugh Evans received the 2018 Diamond Ball Award for his humanitarian efforts that have mobilized millions to help end extreme poverty, climate change and gender inequality around the world. Guests included Tiffany Haddish, Seth Meyers, Trevor Noah, Jack Dorsey, A\$AP Rocky, Gucci Mane, Teyana Taylor, La La Anthony, Nicky and Paris Hilton, Odell Beckham, James Harden, Fabolous, Gayle King, Meek Mill, Nipsey Hussle, Skylar Diggins, Justine Skye and many others.

The 2017 Diamond Ball was hosted by Dave Chappelle with a special live performance by Kendrick Lamar.



Harvard Humanitarian of the Year

In February 2018, Rihanna was honored by Harvard University with its 2017 Humanitarian of the Year Award for her philanthropic efforts and those of CLF. Dr. S. Allen Counter,* Director of the Harvard Foundation, presented her with the prestigious award. In thanks, Rihanna delivered a moving speech rooted in the empowering sentiment that anyone can be a humanitarian.

**CLF is sad to note that Dr. Counter of the Harvard Foundation passed away in 2017.*



Photo: The Harvard Foundation

Parsons Award

In May 2017, Rihanna was honored at the Parsons School of Design's 69th annual benefit alongside Eileen Fisher and Neiman Marcus' Karen Katz. The ceremony recognizes members of the design and performance community while exhibiting new talent and raising scholarships for students at The New School. The executive dean of Parsons, Joel Towers, acknowledged Rihanna not only for her powerful music and style, but also her philanthropic efforts through CLF.





Partnership Highlights



FENTY Beauty

In August of 2018, FENTY Beauty announced a new partnership with the Clara Lionel Foundation to help fund mission critical work in education and emergency responsiveness. With the release of its limited-edition “Killawatt Freestyle Highlighter,” FENTY Beauty committed to donate one hundred percent of every purchase of the makeup highlighter to help improve livelihoods everywhere. The highlighter shade, “Diamond Ball-Out,” was named by Rihanna after The Diamond Ball.



Stance

Stance Socks and the Clara Lionel Foundation paired up to release two limited edition pairs of socks: a white pair in honor of the 2017 Diamond Ball and a second bright, multi-colored unisex sock adorned with the CLF logo in 2018. The socks were designed by Rihanna as part of her 20 piece sock and tights collection, “Fenty for Stance by Rihanna.” One hundred percent of proceeds from sales of the sock benefit our foundation’s projects around the globe.

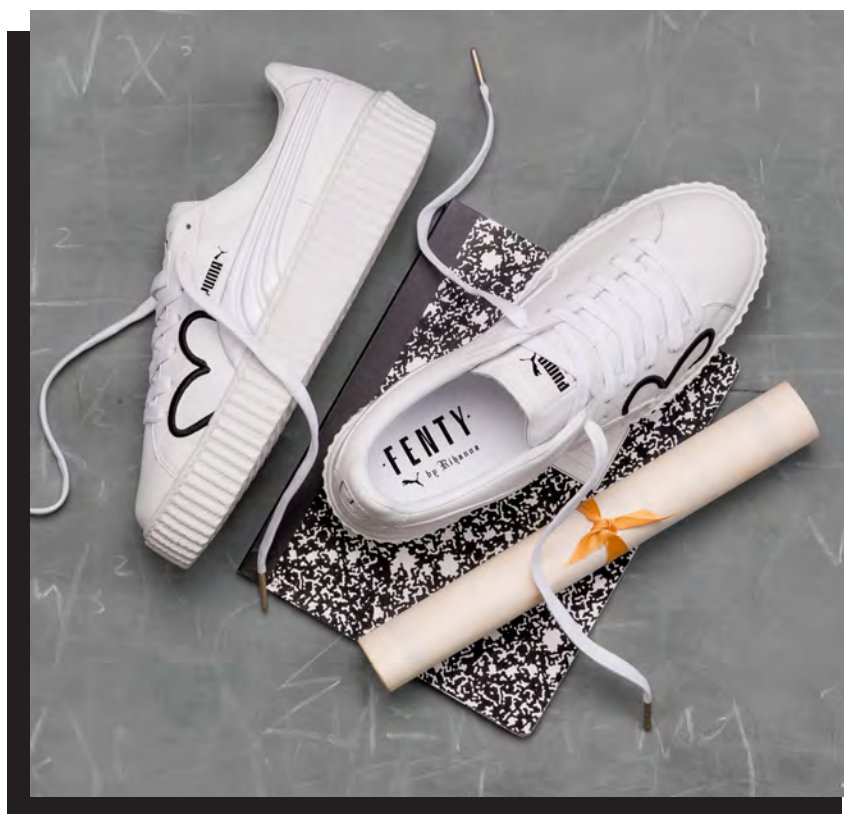


Savage X Fenty

Savage X Fenty released a line of exclusive CLF products on September 18, 2018. The limited edition collection included lavender robes and cami sets embellished with the CLF logo. Savage X Fenty committed to donate 50 percent of the net proceeds from sales to CLF, with a minimum donation of \$15 for each product purchased.

PUMA, Live Nation and Dior

Rihanna and PUMA designed a special version of her beloved, award-winning Creeper benefiting CLF. CLF also teamed up with Live Nation to create the first-ever CLF merchandise line, a capsule of eight pieces. Dior partnered with CLF in committing to donate a percentage of proceeds from each sale of the “We Should All Be Feminists” t-shirts to the foundation.





Partners





Thank you to all of our partners for helping make our work possible!

Critical Mass

FENTY BEAUTY
BY RIHANNA

FENTYCORP

FFO
Business Management • Family Office

LIVE NATION

LEDE

PUMA

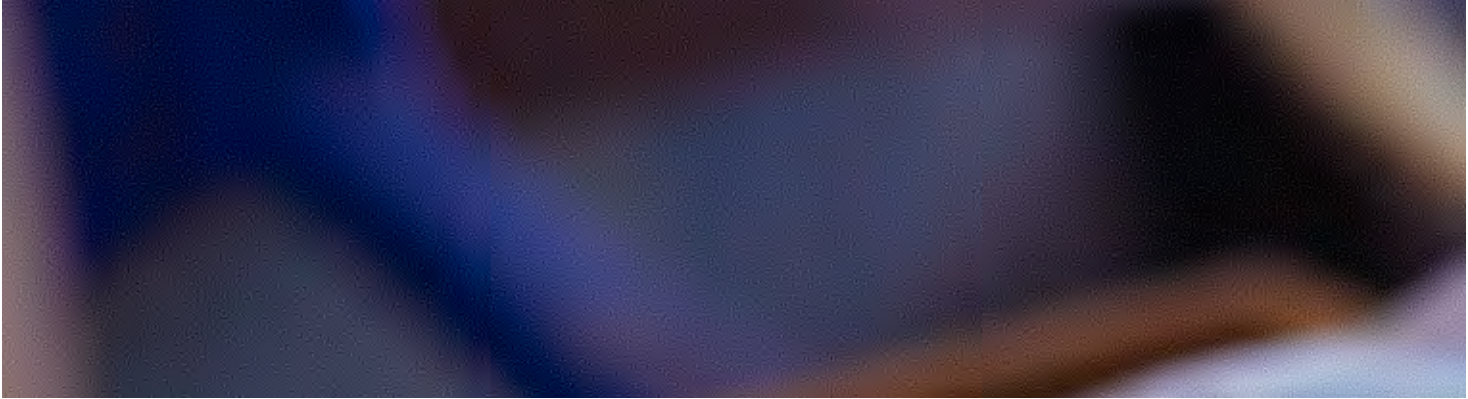
ReedSmith
The business of relationships.™

ROC NATION

SAVAGE X FENTY
LINGERIE BY RIHANNA

The Chris and Loretta
Stadler Family Foundation

STANCE



Outlook



CLF WORKS STRATEGICALLY WITH CORPORATIONS, MULTILATERAL ORGANIZATIONS, FOUNDATIONS AND OTHER NONPROFITS TO CREATE NEW MODELS FOR TACKLING THE WORLD'S LARGEST CHALLENGES.

By taking risks and testing new partnership models, CLF is not only funding innovative programs around the world but redefining what is possible within the philanthropy and international development spaces.

Through the holistic approach of pairing grassroots projects with strategic partnerships and global advocacy, CLF plans to affect thousands more people by 2020 and have a significant impact within the areas of education and emergency response.

Immediate priorities for the year ahead include increasing our commitment to tackling the girls' education crisis in Malawi as well as developing programming around post-education livelihood opportunities. In addition, we will lead on investments in preparedness for natural disasters in the Caribbean through the raising and disbursement of our emergency response philanthropic fund.





Board of Directors & Advisory Board





CLF Board of Directors

Robyn Rihanna Fenty

Jay Brown

Kawanna Brown

Monica Fenty

Mai Lassiter

Global Advisory Board

Jennifer Rosales

Evan Jehle



Donors





**We are grateful to the following donors for their generous support
between January 1, 2017 - December 31, 2018.***

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BET	Human Ventures Company	Samsung
BSE Global Barclay's	Interpublic Group	Savage x Fenty
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Christian Dior	Le Lis Blanc	Stance
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**This list contains donors who have given to CLF in the amount of \$25,000 or more between January 1, 2017 - December 31, 2018.*



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claralionelfoundation.org